

VILLAGER 2017 DATES AND DISPLAY AD SIZES

● Villager Publication Date ▲ News Deadline ○ Want Ad Deadline □ Display Ad Deadline

JANUARY

26 (27) 28 29 30 31
 1 2 3 4 5 6 7
 8 9 10 (11) 12 13 14
 15 16 17 (18) 19 20 21
 22 23 24 (25) 26 27 28
 29 30 31

Jan. 4: Education
 Health and Fitness
 Jan. 18: Education

MARCH

1 2 3 4
 5 6 7 (8) 9 10 11
 12 13 14 (15) 16 17 18
 19 20 21 (22) 23 24 25
 26 27 28 (29) 30 31

Mar. 1: St. Patrick's Day
 Mar. 15: Home Improvement
 St. Patrick's Day
 Mar. 29: Home Improvement

MAY

1 2 (3) 4 5 6
 7 8 9 (10) 11 12 13
 14 15 16 (17) 18 19 20
 21 22 23 (24) 25 26 27
 28 29 30 (31)

May 10: Health & Fitness
 Graduation
 Mother's Day
 May 24: Grand Old Day

JULY

1
 2 3 4 5 6 7 8
 9 10 11 (12) 13 14 15
 16 17 18 (19) 20 21 22
 23 24 25 (26) 27 28 29
 30 31

July 5: Highland Fest
 Rondo Days
 July 19: Backstories

SEPTEMBER

1 2
 3 4 5 (6) 7 8 9
 10 11 12 (13) 14 15 16
 17 18 19 (20) 21 22 23
 24 25 26 (27) 28 29 30

Sept. 13: Home Improvement
 Sept. 27: Home Improvement

NOVEMBER

1 2 3 4
 5 6 7 (8) 9 10 11
 12 13 14 (15) 16 17 18
 19 20 21 (22) 23 24 25
 26 27 28 (29) 30

Nov. 8: Holiday Gift Ideas
 Nov. 22: Holiday Gift Ideas
 Grand Meander

FEBRUARY

1 2 3 4
 5 6 7 (8) 9 10 11
 12 13 14 (15) 16 17 18
 19 20 21 (22) 23 24 25
 26 27 28

Feb. 1: Summer Camps
 Valentine's Day
 Feb. 15: Boomers & Beyond
 Mardi Gras

APRIL

1
 2 3 4 (5) 6 7 8
 9 10 11 (12) 13 14 15
 16 17 18 (19) 20 21 22
 23 24 25 (26) 27 28 29
 30

April 12: Home Improvement Fair
 Easter
 April 26: Gardening/Cinco De Mayo

JUNE

1 2 3
 4 5 6 (7) 8 9 10
 11 12 13 (14) 15 16 17
 18 19 20 (21) 22 23 24
 25 26 27 (28) 29 30

June 7: Father's Day
 June 21: Boomers & Beyond
 Fourth of July

AUGUST

1 2 3 4 5
 6 7 8 (9) 10 11 12
 13 14 15 (16) 17 18 19
 20 21 22 (23) 24 25 26
 27 28 29 (30) 31

Aug. 2: Education
 Primary Election
 Aug. 16: Education
 Aug. 30: Home Improvement
 Selby JazzFest

OCTOBER

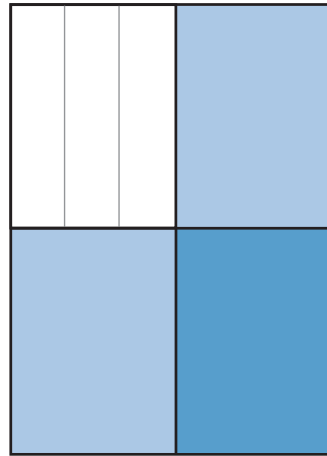
1 2 3 (4) 5 6 7
 8 9 10 (11) 12 13 14
 15 16 17 (18) 19 20 21
 22 23 24 (25) 26 27 28
 29 30 31

Oct. 11: Boomers & Beyond
 Halloween
 Oct. 25: General Election
 Halloween

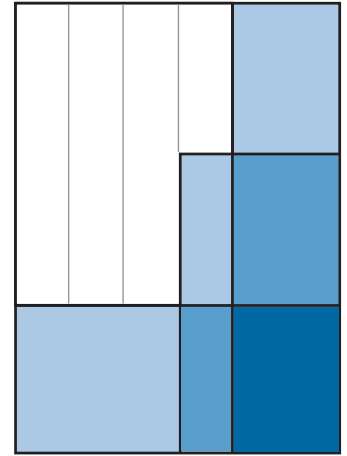
DECEMBER

1 2
 3 4 5 (6) 7 8 9
 10 11 12 (13) 14 15 16
 17 18 19 (20) 21 22 23
 24 25 (26) 27 28 29 30
 31 1 2 (3)

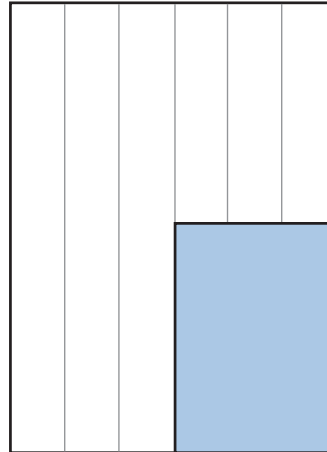
Dec. 6: Holiday Gift Ideas
 Dec. 20: Last Minute Gift Guide
 Backstories
 Health & Fitness



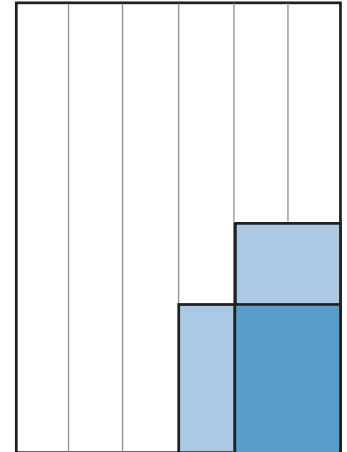
Half page
 3 col (5.0835") x 15" deep or
 6 col (10.3334") x 7.444" deep



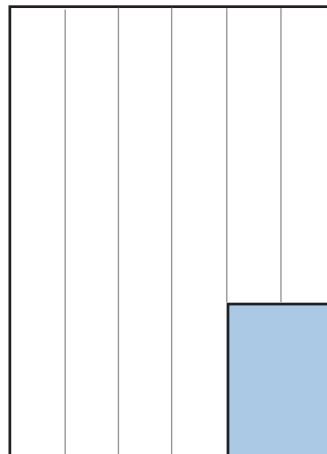
One-third page
 3 col (5.0835") x 9.944" deep or
 6 col (10.3334") x 4.944" deep or
 2 col (3.3335") x 15" deep



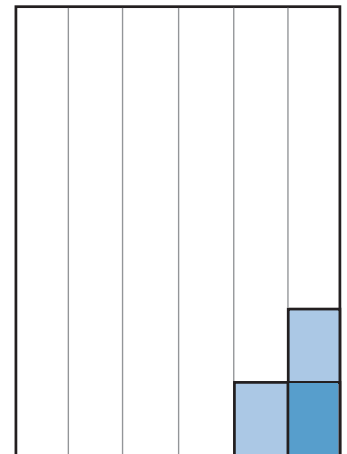
One-quarter page
 3 col (5.0835") x 7.444" deep



One-sixth page
 2 col (3.3335") x 7.444" deep or
 3 col (5.0835") x 4.944" deep



One-ninth page
 2 col (3.3335") x 4.944" deep



One-eighteenth page
 2 col (3.3335") x 2.444" deep or
 1 col (1.5835") x 4.944" deep

Please subtract .056" (p4) from the desired ad depth to allow for gutter space.
 The measurements provided have the .056" already subtracted.
 Do not subtract .056" for ads that are the full 15-inch page depth.